

Diva International Inc. Ranks No. 272 on GROWTH 500's 2019 List

Canadian Business unveils 31st annual list of Canada's Fastest-Growing Companies

KITCHENER, ON, September 12, 2019 - Canadian Business and Maclean's today ranked Diva International Inc. No. 272 on the 31st annual GROWTH 500, the definitive ranking of Canada's Fastest-Growing Companies. Produced by Canada's premier business and current affairs media brands, the GROWTH 500 ranks Canadian businesses on five-year revenue growth. Growth 500 winners are profiled in a special print issue of Canadian Business published with Maclean's magazine and online at CanadianBusiness.com and Growth500.ca.

"The companies on the 2019 Growth 500 are truly remarkable. Demonstrating foresight, innovation and smart management, their stories serve as a primer for how to build a successful entrepreneurial business today," says Beth Fraser, GROWTH 500 program manager. "As we celebrate over 30 years of the Canada's Fastest-Growing Companies program, it's encouraging to see that entrepreneurship is healthier than ever in this country."

For almost 20 years, Diva has manufactured the DivaCup, a revolutionary product that is the #1 selling menstrual cup in the world, sold in 35,000 retail outlets in the U.S. and Canada. The innovative company was founded by Francine Chambers and her daughter, Carinne Chambers-Saini, a two-woman operation first based at the family's kitchen table in Kitchener, Ontario.

In record time, Diva has disrupted the entire menstrual care industry, creating a healthy alternative to pads and tampons, a new way to handle menstruation. Today, Diva International is a thriving B Corp-certified company with over 40 full-time employees and sales in over 22 countries. The DivaCup is known worldwide for its comfort, convenience, and 12 hours of leak-free protection. And it's reusable too, which means that it's eco-friendly, leaving behind no waste to pollute the oceans or landfills as pads and tampons do.

"We're honored to be recognized by GROWTH 500 for the third year in a row," says CEO and Co-Founder Carinne Chambers-Saini. "And the success of the DivaCup in over twenty countries is only the beginning of our mission to revolutionize the period experience for all people worldwide."

The GROWTH 500 ranking reflects Diva's rapid growth as an innovator and conversation-leader in the menstrual product category. In addition to its rapid growth, Diva has been recognized in 2019 as an outstanding employer in both Waterloo Region and across Canada, and launched its corporate social responsibility program, DivaCares, in May of this year. Moving into 2020, the company plans to focus efforts on its upcoming documentary on period poverty, entitled Pandora's Box.

About the Growth 500

For over 30 years, the Growth 500 has been Canada's most respectable and influential ranking of entrepreneurial achievement. Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the Growth 500 profiles the country's most successful growing businesses. The Growth 500 is produced by Canadian Business. Winners are profiled in a special Growth 500 print issue of Canadian Business (packaged with the October issue of Maclean's magazine) and online at Growth500.ca and CanadianBusiness.com. For more information on the ranking, visit Growth500.ca.

About Canadian Business

Founded in 1928, Canadian Business is the longest-serving and most-trusted business publication in the country. It is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

About Diva International Inc.

Established in 2003, Diva's founders, Francine Chambers and her daughter, Carinne Chambers-Saini, have become disruptors in the menstrual care industry, passionately following their dream to create a menstrual cup, a healthy and effective alternative to disposables. Their product, the DivaCup, is an easy-to-use, cost-effective and eco-friendly approach to menstrual care. Through their corporate social responsibility program, DivaCares, Diva invests its expertise and resources in education, advocacy and access, working to create a world where menstruation is a fact of life, not life-limiting. For more information, please visit divacup.com.

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